

WOOLWORTHS

Woolworths Specially Selected for Flavour and Tenderness And Woolworths Guaranteed Tenderness & Flavour

Woolworths products go through a strict selection process to ensure our high quality standards are maintained. We follow an end-to-end due diligence and traceability system that includes the farming, animal selection, transport, abattoir, deboning, processing, packing, and distribution of Beef, Lamb and Pork retail products.

These systems are closely monitored and independently audited to ensure we comply with the specific specifications, guidelines and policies in place from raw materials up to retail products.

Continuous testing and monitoring of meat are done to ensure that our guidelines and procedures maintain effective.