



## CFM Grass-Fed & Free Range

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### **What is Grass-fed Beef?**

“Grass-Fed” implies that the animals used to produce meat were fed only grass. Our protocol is based on standard operating procedures for the production of grass-fed beef and free-range for Communal Farmers Market here within referred to as CFM Grass-Fed & Free Range. Communal Farmers Market (PTY) LTD facilitates the sale of cattle, traceability and access to market for communal grass-fed cattle.

### **Protocol Specifications**

- Traceability from farm to abattoir, deboning, wholesalers and butchery
- Animals must be ruminant and, are only fed grass after being weaned from their mother’s milk.
- No routine antibiotics if antibiotics are used, the farmer must update USSD profile under antibiotics. And that animal must remain on the farm until withdrawal period and the antibiotics are no longer on the animal.
- Free of growth-enhancing drugs
- Marketed in a manner that is mutually beneficial to the producers (fair price) and the consumer (quality and value)
- Human Treatment of animals & rest periods prior to slaughter