



## Pick and Pay Free range

Pick n Pay recognizes the rational use of modern farming technologies, but at the same time respects consumer's freedom of choice and has therefore introduced in the Butchery Department, of selected stores, a range of Free-range beef, lamb and pork products. These products come from suppliers that use animal husbandry principles and techniques that avoid amongst others growth regulators, antibiotics, and animal by-products in the animals feed. The Free-Range scheme relies on natural farming practices with outside rearing and is independently audited. Free range meat is produced under a strict set of standards and is subject to good farming practice, animal management, animal welfare, traceability and food safety standards.

To ensure conformance to the standard; audits are conducted at farm, abattoir, further processing facilities and retailer outlets.

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