

WOOLWORTHS

Woolworths Free Range Beef and Lamb

Woolworths Free Range Beef and Lamb are sourced from farmers who are known for good management of their flocks. Independent audits ensure that every supplier complies with strict hygiene, social and animal welfare standards as part of our quality promise. All the animals used in the production of our free range beef and lamb roam freely. These animals are never given growth hormones or routine antibiotics and no animal by-products are allowed in their feed when grazing is inadequate.

The farming methods used for our Free Range Beef and Lamb all comply with the Five Freedoms, which define the ideal states for acceptable animal welfare.

- Freedom from hunger and thirst
- Freedom from discomfort
- Freedom from pain, disease or injury
- Freedom to express normal behaviour
- Freedom from fear and distress

Our free range farms and abattoirs are routinely audited by SAMIC to ensure compliance to Woolworths Free Range guidelines.

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